



WELCOME TO THE COMMUNICATION NATION

**EXPLORE HOW THE WAVE™ TWO-WAY RADIO CONNECTS YOUR
ENTERPRISE ACROSS THE COUNTRY**



GET READY FOR COMMUNICATION ACROSS THE NATION

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64%

of enterprise workers stated it is important to have instant, nationwide communication at their workplace.

- 2019 Motorola Solutions Communications Survey

NATIONWIDE COMMUNICATION IS TRENDING

We live in a data-driven world where businesses increasingly expect data to flood through their networks at optimum speeds to do their jobs better, smarter, and faster. Today, 75% of the workplace is said to be the millennial generation⁽¹⁾, and many believe that millennial workers are addicted to the “instant gratification” phenomenon. This is a generation that grew up with texting, instant messaging, social media, and more, all at their service to deliver conversations and information in an instant. As the speed of our data-driven world continues to increase, so are the expectations of workers whose jobs rely on instant data-driven communications.

While the idea of instant push-to-talk communications has been around since 1933 when a New Jersey police department operated the first Land Mobile Radio (LMR) system, this new data-hungry workforce continues to push the reliability and speed of their communication system. **But the need for speed simply isn't enough in an increasingly mobile world...**

According to a recent Gallup study, 43% of employees reported working remotely or offsite at least at some point during their careers compared to 30% just 4 years earlier⁽²⁾. With this increasingly mobile workforce that can now work anywhere beyond the office, an instant communication solution to support these requirements is simply non-negotiable. In the 2019 Motorola Solutions Communications Survey, 64% of enterprise workers stated it is important to have instant, nationwide communication at their workplace.

Nationwide communications is trending, and it's time to enter the Communication Nation with the WAVE two-way radio TLK 100 from Motorola Solutions. Now the reliability and instant push-to-talk features enterprises depend on two-way radios for is available nationwide, ready to scale with your business and carry your business-critical communications from coast-to-coast.

(1) Key Statistics About Millennials in the Workplace, Mark Emmons

(2) America's Coming Workplace: Home Alone, Annamarie Mann, and Amy Adkins

WAVE TWO-WAY RADIO TLK 100: NATIONWIDE PUSH-TO-TALK

Get the best of both worlds with instant two-way radio communication at a nationwide scale. By connecting to your existing Land Mobile Radio (LMR) systems and smartphones, the WAVE radio extends push-to-talk benefits to all your team members, whether they're on the same job site or across the country.

Communicate instantly with team members across the country at the push of a button. Bridge multiple job sites, facilities and operations without needing to set up or maintain a complicated infrastructure. Connect with team members regardless of their network, on existing LMR devices to smartphones and more. Fast track productivity with a nationwide push-to-talk network that powers the quickest push-to-talk setup and call times. Experience coverage you can count on thanks to reliable nationwide PTT networks—the WAVE two-way radio works whenever and wherever you need.

“Coverage is great – perfect connection with zero dead spots.”

Scott Malinowski,
CBRE Workplace Coordinator



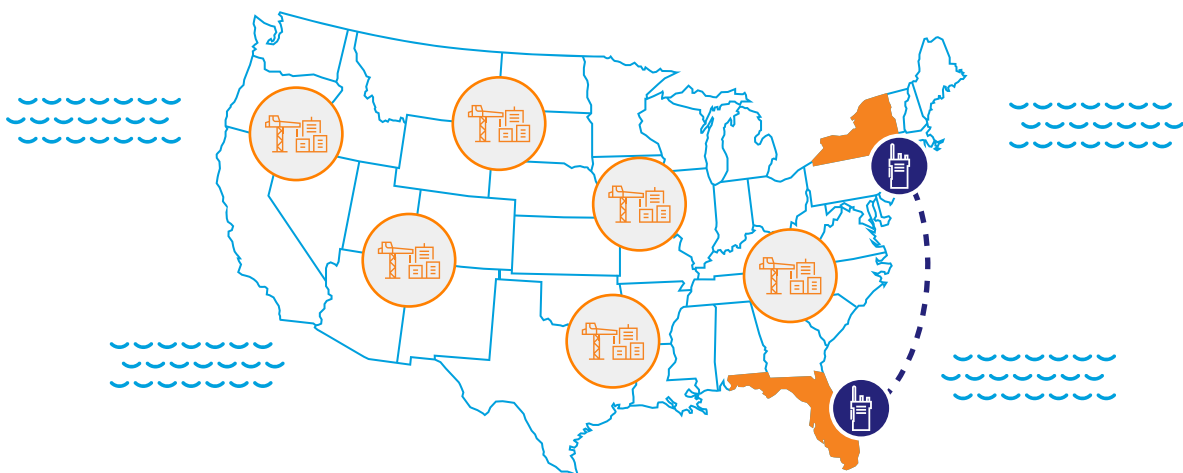


CONSTRUCTION COMMUNICATION ACROSS THE NATION

At the construction site, smartphones just won't cut it. Built tough, the WAVE two-way radio is the ideal communications device. Whether the next job is across the street, across the city, or across the country, the WAVE two-way radio is ready to use. When more radios are needed, it's simple to expand the fleet with minimal set-up required. By using the WAVE PTT application, workers can communicate directly from their radio to any WAVE-enabled smartphone, tablet, or computer located in the country.

NATIONWIDE COMMUNICATION IN ACTION

A large hotel chain is expanding, and new resort properties are popping-up across the nation. While on one of her bi-weekly job site inspections in Florida, the site manager notices the balcony installation does not comply with the specifications stated in the project contract. Using her WAVE two-way radio she instantly PTTs to the Design Engineer back at headquarters in New York. Together they come up with the proper corrective actions and can leverage their WAVE radios to communicate to all the other job sites located across the nation. Instant, nationwide communication helps ensure all the new hotel properties are on track for their targeted completion.



PRIVATE SECURITY COMMUNICATION ACROSS THE NATION

Security personnel can use the same device, anywhere they go, without the distractions of a smartphone. Today, American retailers lose billions annually to theft. The WAVE two-way radio can help prevent these costly events by further minimizing workplace distractions. Easily expand with new contractors. Effortlessly link teams across town or across the country. Best of all, the WAVE two-way radio could not be simpler to use – it's literally push-to-talk. Even the freshest new hire can pick up the device and immediately share information with the rest of the team.

NATIONWIDE COMMUNICATION IN ACTION

A new hire at a large department store is still getting up-to-speed on the security protocol when he notices a group of teenagers slip a few items into their purses without paying. Using his WAVE two-way radio he instantly PTTs to a security guard two towns over at a different department store location. The experienced security guard is able to walk the new hire through the proper protocol and what actions to take regarding the retail theft. Instant, nationwide communication helps ensure the department store doesn't lose the sale of these stolen items, and the new hire is able to feel more confident in his training.



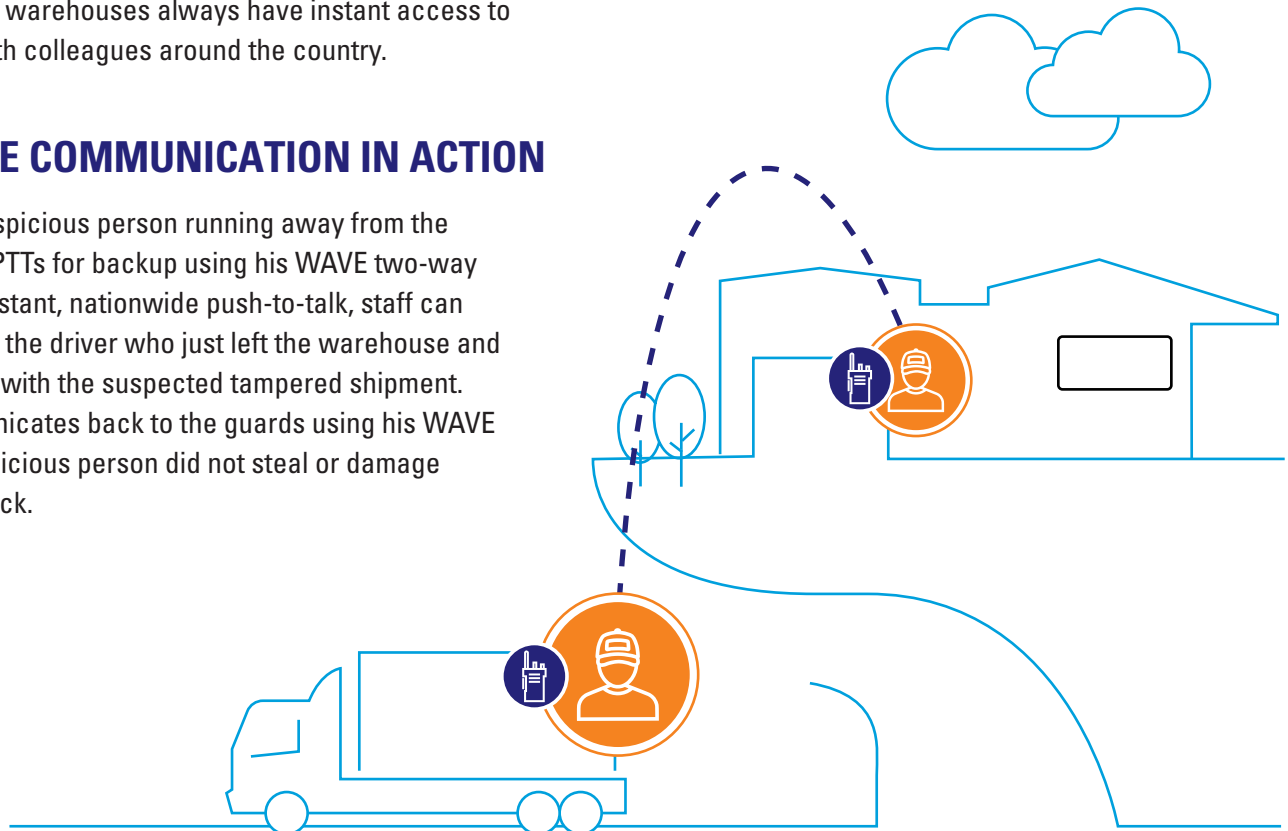


TRANSPORTATION AND LOGISTICS COMMUNICATION ACROSS THE NATION

The WAVE two-way radio, with its tactile one-button functionality, keeps employees safely in contact anywhere the job takes them. So trucking companies are assured instant, clear voice communications from city-to-city and state-to-state, and warehouses always have instant access to check on stock with colleagues around the country.

NATIONWIDE COMMUNICATION IN ACTION

A guard sees a suspicious person running away from the loading dock and PTTs for backup using his WAVE two-way radio. Thanks to instant, nationwide push-to-talk, staff can communicate with the driver who just left the warehouse and is already enroute with the suspected tampered shipment. The driver communicates back to the guards using his WAVE radio that the suspicious person did not steal or damage anything on his truck.



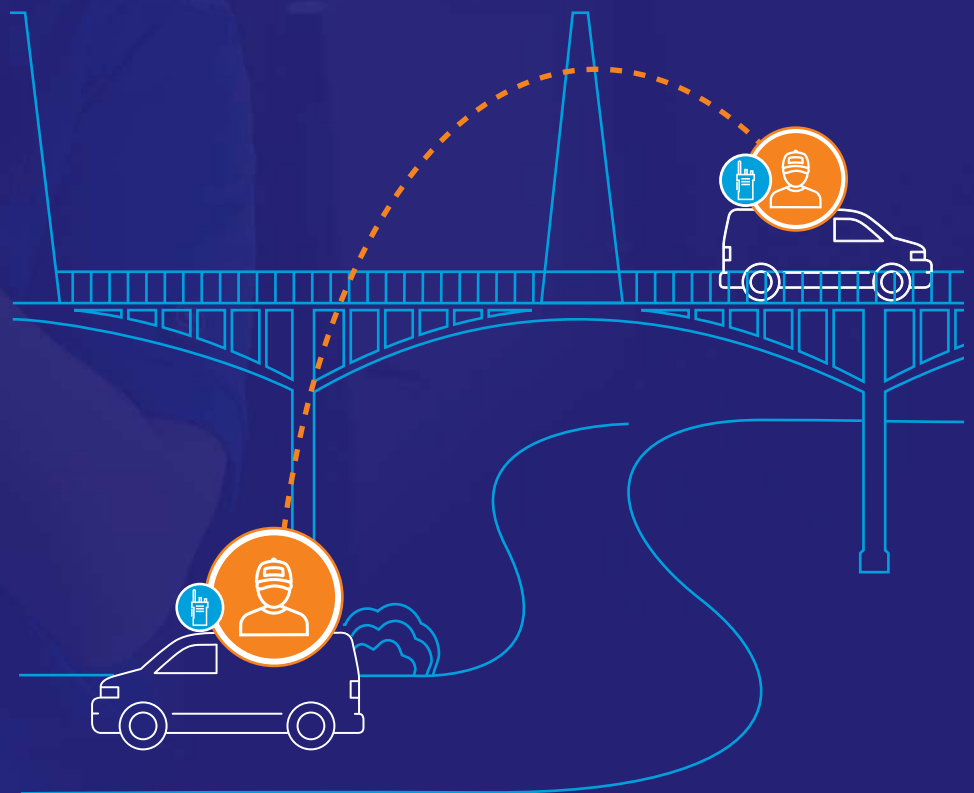


FIELD SERVICES COMMUNICATION ACROSS THE NATION

With GPS and dispatch capabilities, the WAVE two-way radio allows field workers to track their deployed resources and redirect them during downtime between jobs to maximize profitability. Create new talk groups quickly and easily, and help field technicians confidently communicate with the right teams to solve any issue. WAVE two-way radios are ultra-rugged, so workers can bring them virtually anywhere in the nation, in any environment, without worry.

NATIONWIDE COMMUNICATION IN ACTION

A cable repair worker is enroute to replace a broken modem when he realizes he forgot a piece of equipment. Using his WAVE two-way radio he instantly PTTs to a co-worker who is enroute in a neighboring suburb to inquire if he has a spare modem. The cable repair workers are able to coordinate a meetup location and exchange modems. Thanks to instant, nationwide push-to-talk, the cable repair worker did not need to reschedule his appointment and was able to repair the customer's broken modem as scheduled.





HOSPITALITY COMMUNICATION ACROSS THE NATION

No matter the location of resort properties, the WAVE two-way radio keeps hospitality professionals productive and connected. According to USA Today, 96% of housekeepers would feel safer on the job with access to a panic button⁽¹⁾. The WAVE two-way radio, with its tactile one-button push-to-talk functionality, keeps employees safely in contact at all times. Create new talk groups quickly and easily, so workers can be in constant communication across all resort properties, virtually anywhere in the nation.

(1) UNITE HERE Research Report: "Hands Off, Pants On"

NATIONWIDE COMMUNICATION IN ACTION

A VIP hotel guest is traveling from one hotel location to another hotel location across the country. Once the VIP guest has departed from the resort and is enroute to his next destination, guest services can use their WAVE two-way radio to coordinate the arrival time of the high profile hotel guest. With instant, communication on a nationwide scale, the two hotel locations can communicate from state-to-state and provide real time updates, ensuring a seamless check-in experience.





JOIN THE COMMUNICATION NATION

The need for instant communication at a nationwide scale is just beginning to surface. Human Resources Online predicts that by 2022, 42.5% of the workforce is set to be mobile⁽¹⁾. Get ahead of the instant nationwide communications trend today, with the WAVE two-way radio TLK 100. Designed for highly mobile, labor-intense, or far-ranging businesses, all at a more productive and cost-effective price, rely on the TLK 100 to keep your teams communicating at lightning speeds from sea to shining sea.

(1) Human Resources Online, 2016

Learn more about how you can instantly connect your workgroups nationwide with the WAVE two-way radio from Motorola Solutions or start a chat to talk to a customer service representative today.

